

BMW Tower Munich**Architect: Karl Schwanzer (1970-73)****Architect for the renovation: ASP Assoziierte (2006)**

BMW AG München
 Petuelring 130
 Munich
 Germany

Completed in: 2006
 Furniture:
open mind



The BMW building ensemble on the Petuelring with the tower (right) referred to as "four cylinders" and the BMW Museum (front left) called the "concrete bowl".

The picture below shows the reception area of BMW headquarters in Munich, Bavaria. Photos: © BMW AG, Munich



The BMW tower had been made ready in time for the 1974 Olympic Games in Munich, where it served as an unmistakable counterpoint to the Olympic grounds and the tent landscape of Behnisch. After 30 years, the emblematic structure, which is now a protected building, was subjected to a general overhaul, especially in respect of the technical equipment. The offices in the tower were also re-designed. All the workstations on the control floor were set out in a star formation so that optimum use could be made of the ground plan.

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A clear view in the room is maintained and there are no aisles or similar which interfere with the layout. Transparency is the central and pervasive theme of the new design. The zone in the middle (photo top right) is available for communication in order to prevent any interference with the concentration of the staff.

A total of over 1300 workstations in the BMW tower were fitted with **open mind** swivel chairs. The reserved furnishings and the uninterrupted view over the whole floor area are a success. Many features of the **open mind** chair such as the adjustable lumbar support (photo: bottom right) ensure optimum seating comfort. Photos: © BMW AG, Munich

